

## Message Text

UNCLASSIFIED

PAGE 01 MELBOU 00383 180340Z  
ACTION EA-09

INFO OCT-01 EB-08 ISO-00 /018 W  
-----180344 088092 /14

R 172156Z FEB 77  
FM AMCONSUL MELBOURNE  
TO SECSTATE WASHDC 3775  
INFO USDOC WASHDC  
AMCONSUL SYDNEY

UNCLAS MELBOURNE 0383

USDOC WASHDC OIM/SAD GAYNOR

E O 11652 N A  
TAGS BEXP, AS  
SUBJ: MACHINE TOOLS USA EXHIBITION IN MELBOURNE

WATERBURY FARREL, A TEXTRON COMPANY  
WEST JOHNSON AVENUE  
CHESHIRE, CONNECTICUT 06410  
TELEX 96-2451

1. DURING FEBRUARY 10 AND 11, 1977, THE ECONOMIC/COMMERICAL SECTION OF THE AMERICAN CONSULATE GENERAL IN MELBOURNE, AUSTRALIA DISPLAYED THE VIDEO TAPE YOUR FIRM PREPARED FOR THE "MACHINE TOOLS U.S.A." EXHIBITION. THE SHOW TOOK PLACE AT THE OFFICES OF THE VICTORIAN BRANCH, METAL TRADES INDUSTRY ASSOCIATION OF AUSTRALIA WITH THE ASSISTANCE OF THAT TRADE ASSOCIATION.

2. OVER 120 PERSONS REPRESENTING ALL SEGMENTS OF THIS INDUSTRY IN MELBOURNE AND ITS SURROUNDING AREA ATTENDED THE SHOW; THEIR GENERAL REACTION TO THE PRESENTATION WAS HIGHLY FAVORABLE. AS IN PREVIOUS EDITIONS, ATTENDEES WERE ABLE TO REQUEST FURTHER INFORMATION ON THE PRODUCTS OF PARTICIPATING U.S. MANUFACTURERS. THE FOLLOWING NINE AUSTRALIAN FIRMS  
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REQUESTED MORE DETAILS ON PRODUCTS YOUR FIRM DISPLAYED. YOUR LOCAL AGENT HAS BEEN FURNISHED THESE TRADE LEADS. ALL RESPONSES TO THESE REQUESTS SHOULD BE SENT DIRECTLY TO THE FIRMS LISTED.

3. A. THOMPSONS-BYRON JACKSON (DIV BORG-WARNER (AUST) LTD,  
PARKER STREET, CASTLEMAINE, VICTORIA 3450, ATTENTION: IAN

HOOPER; B. B. R. REEVE ENGINEERING, 62 WHITEMAN STREET, SOUTH  
MELBOURNE, VICTORIA 3205, ATTENTION: MALCOM REEVE;  
C. SOCIETY OF MANUFACTURING ENGINEERS, PO BOX 76, ELWOOD,  
VICTORIA 3184, ATTENTION: E. J. LAHR; D. CAULFIELD INSTITUTE  
OF TECHNOLOGY, SCHOOL OF INDUSTRIAL STUDIES, 900 DANDENONG  
ROAD, EAST CAULFIELD, VICTORIA 3145, ATTENTION: MARIAN TAYLOR;  
E. COMMONWEALTH AIRCRAFT CORPORATION, FISHERMEN'S BEND, PORT  
MELBOURNE, VICTORIA 3207, ATTENTION: JOHN KELLY; F. R. V.  
DORMAN, WHITE STREET, MORDIALLOC, VICTORIA 3195, ATTENTION:  
CEC PALMER; G. AERONAUTICAL RESEARCH LABORATORIES, FISHERMEN'S  
BEND, PORT MELBOURNE, VICTORIA 3207, ATTENTION: MR A JONES;  
H. CLIMAX ENGINEERING PTY LTE, 95 JOHNSTON STREET, FITZBOY,  
VICTORIA, ATTENTION: ILIO PIERONI; I. AJAX  
NETTLEFOLDS PTY LTD, 27 BURNLEY STREET, RICHMOND, VICTORIA  
3121, ATTENTION: L. W. BRAMELY.

SIGNED: ECONOMIC/COMMERICAL SECTION, AMERICAN CONSULATE  
GENERAL, 24 ALBERT ROAD, SOUTH MELBOURNE, VIC 3205, AUSTRALIA.  
BRAND

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## Message Attributes

**Automatic Decaptioning:** X  
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**Channel Indicators:** n/a  
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**Enclosure:** n/a  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Status:** NATIVE  
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**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009